Insure Oklahoma
Fast Facts

December 2009

Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can’t access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting www.insureoklahoma.org or by calling 1-888-365-3742.

Insure Oklahoma Total Enrollment

<table>
<thead>
<tr>
<th>Qualifying Enrollment</th>
<th>Enrollment</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employer Sponsored Insurance (ESI)</td>
<td>Employee</td>
<td>15,124</td>
</tr>
<tr>
<td>Employer Sponsored Insurance (ESI)</td>
<td>Spouse</td>
<td>2,970</td>
</tr>
<tr>
<td>Individual Plan (IP)</td>
<td>Employee</td>
<td>8,172</td>
</tr>
<tr>
<td>Individual Plan (IP)</td>
<td>Spouse</td>
<td>2,518</td>
</tr>
<tr>
<td>Student (ESI)</td>
<td>---</td>
<td>39</td>
</tr>
<tr>
<td>Student (IP)</td>
<td>---</td>
<td>135</td>
</tr>
<tr>
<td>Businesses (ESI)</td>
<td>---</td>
<td>5,552</td>
</tr>
<tr>
<td>Businesses (IP)</td>
<td>---</td>
<td>4</td>
</tr>
<tr>
<td>Carriers / HealthPlans</td>
<td>---</td>
<td>20 / 476</td>
</tr>
<tr>
<td>Primary Care Physician</td>
<td>---</td>
<td>898</td>
</tr>
</tbody>
</table>

Total Enrollment 28,958
ESI 18,133 63%
IP 10,825 37%

Total Insure Oklahoma Member Monthly Enrollment

Federal Poverty Level Breakdown of Total Enrollment

0 - 50% FPL ≤ 1,662; 6%
51 - 100% FPL ≤ 5,991; 21%
151 - 200% FPL ≤ 10,274; 35%
101 - 150% FPL ≤ 11,031; 38%

Currently Enrolled Up from Previous Year
Businesses 5,556 57%
ESI Enrollees 18,133 70%
IP Enrollees 10,825 125%

ESI & IP Enrollee totals include Students.

Latest Monthly Marketing Statistics
Web Hits on InsureOklahoma.org 34,379
Call Center - Calls Answered
Call Center count now includes OHCA calls (October 2009 was missing Employer calls.)

Total Average Monthly Per Member Per Month Program Breakdown

Data is valid as of the date of the report; any subsequent figures for this group for this time period may vary. www.insureoklahoma.org

12/10/2009
November 2005  Oklahoma implemented Insure Oklahoma Employer Sponsored Insurance (ESI), the premium assistance for health insurance coverage targeting some 50,000 low-wage working adults in Oklahoma.

January 2007  Insure Oklahoma implements the Individual Plan (IP) to assist sole proprietors (self employed), certain unemployed individuals, and working individuals who do not have access to small group health coverage.

November 2007  Increased Insure Oklahoma ESI qualifying income guidelines from 185 to 200 percent of the federal poverty level.

ESI available to businesses with 25 to 50 employees.

March 2009  Expanded IP to offer coverage for full-time Oklahoma college students within qualifying income guidelines age 19 through 22.

ESI available to businesses with 50 to 99 employees.

Insure Oklahoma County Activity

☆ Business Totals 5,552
◇ ESI Totals 18,133
◎ IP Totals 10,825

All Counties Participating