

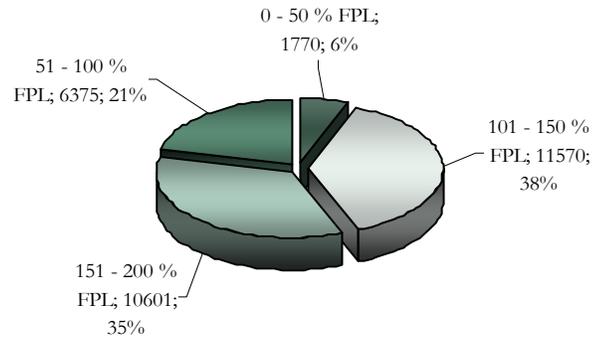


Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting [www.insureoklahoma.org](http://www.insureoklahoma.org) or by calling 1-888-365-3742.

### Insure Oklahoma Total Enrollment

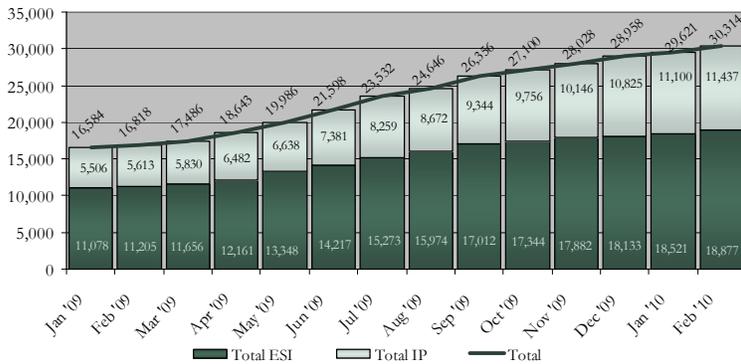
Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	15,776	52.04%
Employer Sponsored Insurance (ESI)	Spouse	3,051	10.06%
Individual Plan (IP)	Employee	8,637	28.49%
Individual Plan (IP)	Spouse	2,645	8.73%
Student (ESI)	---	50	0.16%
Student (IP)	---	155	0.51%
Businesses (ESI)	---	5,630	---
Businesses (IP)	---	4	---
Carriers / HealthPlans	---	20 / 477	---
Primary Care Physician	---	943	---

### Federal Poverty Level Breakdown of Total Enrollment



Total Enrollment	30,314	ESI	18,877	62%
		IP	11,437	38%

### Total Insure Oklahoma Member Monthly Enrollment



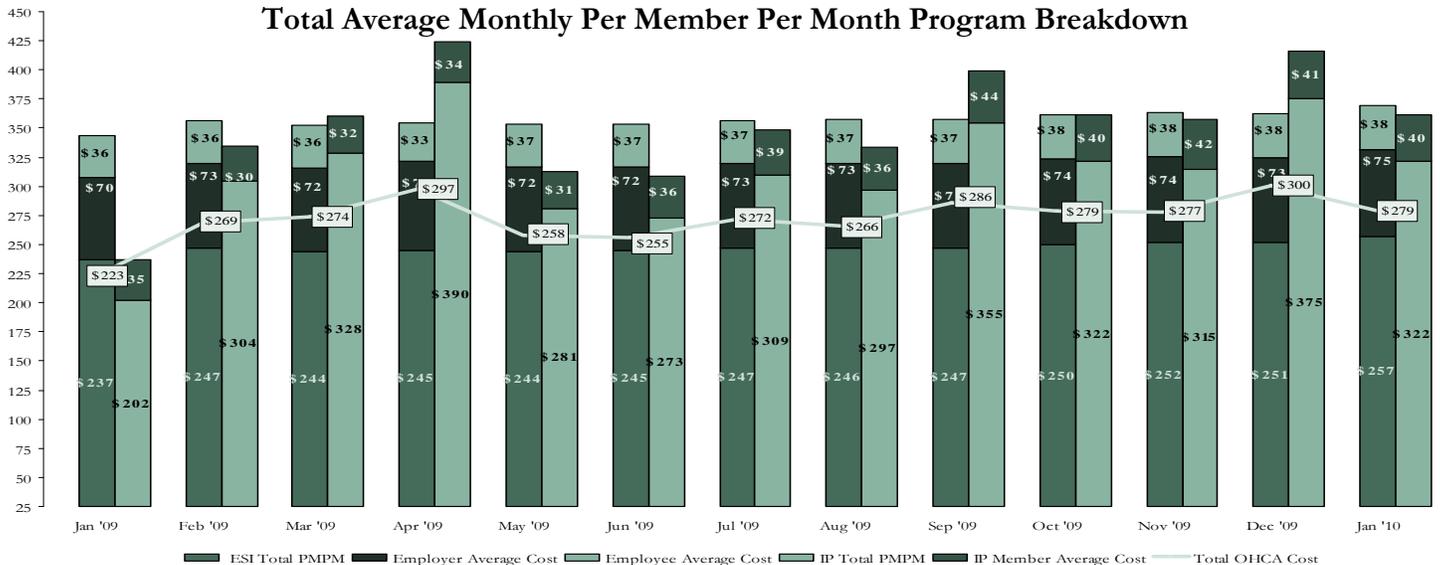
Currently Enrolled	Up from Previous Year
Businesses	5,634 59%
ESI Enrollees	18,877 77%
IP Enrollees	11,437 137%

ESI & IP Enrollee totals include Students.

Latest Monthly Marketing Statistics	
Web Hits on InsureOklahoma.org	34,077
Call Center - Calls Answered	13,513

Call Center count now includes OHCA calls. (October 2009 was missing Employer calls.)

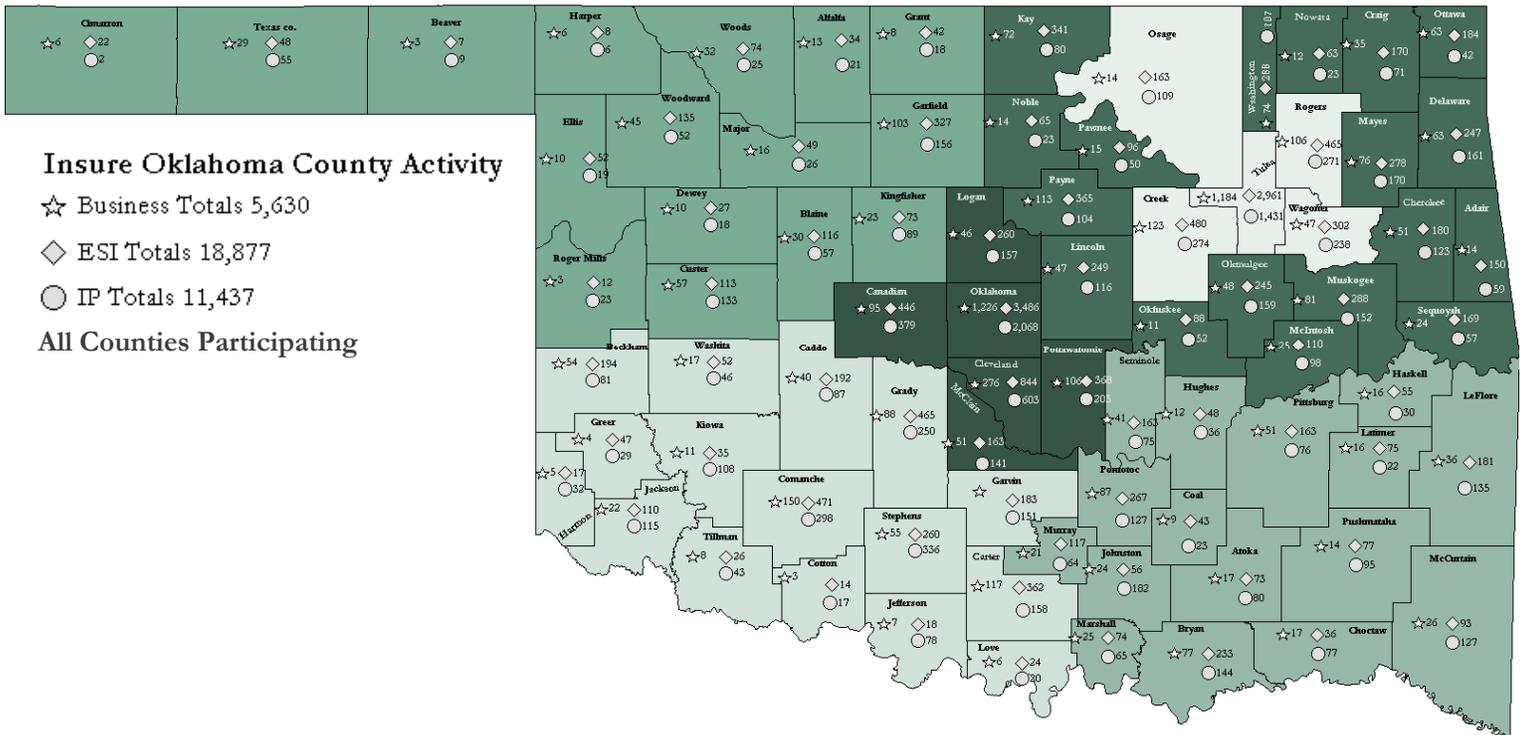
### Total Average Monthly Per Member Per Month Program Breakdown



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)



- November 2005 Oklahoma implemented Insure Oklahoma Employer Sponsored Insurance (ESI), the premium assistance for health insurance coverage targeting some 50,000 low-wage working adults in Oklahoma.
- January 2007 Insure Oklahoma implements the Individual Plan (IP) to assist sole proprietors (self employed), certain unemployed individuals, and working individuals who do not have access to small group health coverage.
- November 2007 Increased Insure Oklahoma ESI qualifying income guidelines from 185 to 200 percent of the federal poverty level.  
ESI available to businesses with 25 to 50 employees.
- March 2009 Expanded IP to offer coverage for full-time Oklahoma college students within qualifying income guidelines age 19 through 22.  
ESI available to businesses with 50 to 99 employees.



Data is valid as of the date of the report; any subsequent figures for this group for this time period may vary. [www.insureoklahoma.org](http://www.insureoklahoma.org)

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