Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can’t access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting www.insureoklahoma.org or by calling 1-888-365-3742.

Total Insure Oklahoma Member Monthly Enrollment

<table>
<thead>
<tr>
<th>Qualifying Enrollment</th>
<th>Enrollment</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employer Sponsored Insurance (ESI) Employee</td>
<td>15,776</td>
<td>52.04%</td>
</tr>
<tr>
<td>Employer Sponsored Insurance (ESI) Spouse</td>
<td>3,051</td>
<td>10.06%</td>
</tr>
<tr>
<td>Individual Plan (IP) Employee</td>
<td>8,637</td>
<td>28.49%</td>
</tr>
<tr>
<td>Individual Plan (IP) Spouse</td>
<td>2,645</td>
<td>8.73%</td>
</tr>
<tr>
<td>Student (ESI)</td>
<td>---</td>
<td>0.00%</td>
</tr>
<tr>
<td>Student (IP)</td>
<td>---</td>
<td>0.00%</td>
</tr>
<tr>
<td>Businesses (ESI)</td>
<td>---</td>
<td>5,630</td>
</tr>
<tr>
<td>Businesses (IP)</td>
<td>---</td>
<td>4</td>
</tr>
<tr>
<td>Carriers / HealthPlans</td>
<td>---</td>
<td>20 / 477</td>
</tr>
<tr>
<td>Primary Care Physician</td>
<td>---</td>
<td>943</td>
</tr>
</tbody>
</table>

Total Enrollment 30,314
ESI 18,877 62%
IP 11,437 38%

Currently Enrolled Up from Previous Year

Businesses 5,634 59%
ESI Enrollees 18,877 77%
IP Enrollees 11,437 137%

ESI & IP Enrollee totals include Students.

Recent Monthly Marketing Statistics

Web Hits on InsureOklahoma.org 34,077
Call Center - Calls Answered 13,513

Call Center count now includes OHCA calls (October 2009 was missing Employer calls.)

Data is valid as of the date of the report; any subsequent figures for this group for this time period may vary. www.insureoklahoma.org

February 2010

Federal Poverty Level Breakdown of Total Enrollment

0 - 50 % FPL; 1770; 6%
51 - 100 % FPL; 6375; 21%
101 - 150 % FPL; 11570; 35%
151 - 200 % FPL; 10601; 35%
201 - 300 % FPL; 10461; 30%
300 + FPL; 9201; 35%

Insure Oklahoma Total PMPM

- ESI Total PMPM
- Employer Average Cost
- Employee Average Cost
- IP Total PMPM
- IP Member Average Cost
- Total OHCA Cost

All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

2/8/2010
Insure Oklahoma Fast Facts

February 2010

November 2005  Oklahoma implemented Insure Oklahoma Employer Sponsored Insurance (ESI), the premium assistance for health insurance coverage targeting some 50,000 low-wage working adults in Oklahoma.

January 2007  Insure Oklahoma implements the Individual Plan (IP) to assist sole proprietors (self employed), certain unemployed individuals, and working individuals who do not have access to small group health coverage.

November 2007  Increased Insure Oklahoma ESI qualifying income guidelines from 185 to 200 percent of the federal poverty level.

March 2009  Expanded IP to offer coverage for full-time Oklahoma college students within qualifying income guidelines age 19 through 22.

ESI available to businesses with 50 to 99 employees.

Insure Oklahoma County Activity

- Business Totals 5,630
- ESI Totals 18,877
- IP Totals 11,437

All Counties Participating

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