



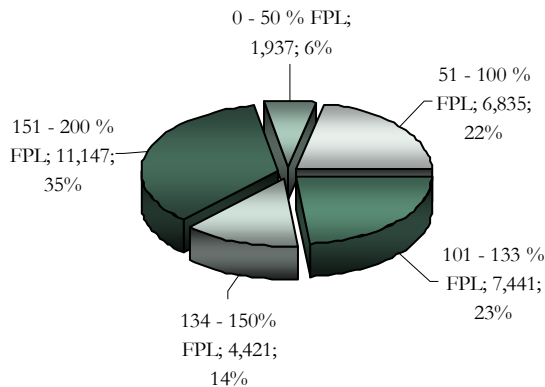
Insure Oklahoma is an innovative program Oklahoma has created to bridge the gap in the health care coverage for low-income working adults. Under the Employer-Sponsored Insurance (ESI) program, premium costs are shared by the state (60 percent), the employer (25 percent) and the employee (15 percent). The Individual Plan (IP) allows people who can't access the benefits through their employer, including those who are self-employed or may be temporarily unemployed, to buy health insurance directly through the state. Find out more information by visiting [www.insureoklahoma.org](http://www.insureoklahoma.org) or by calling 1-888-365-3742.

### Insure Oklahoma Total Enrollment

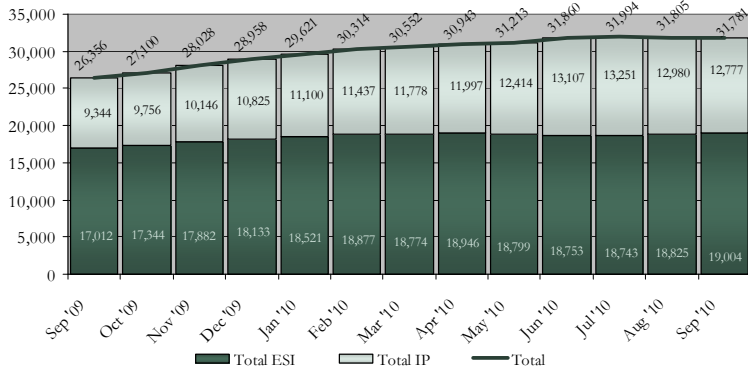
Qualifying Enrollment		Enrollment	% of Total
Employer Sponsored Insurance (ESI)	Employee	15,545	48.91%
Employer Sponsored Insurance (ESI)	Spouse	3,161	9.95%
Individual Plan (IP)	Employee	9,589	30.17%
Individual Plan (IP)	Spouse	2,902	9.13%
Student (ESI)	---	83	0.26%
Student (IP)	---	275	0.87%
Dependent (ESI)	---	215	0.68%
Dependent (IP)	---	11	0.03%
Businesses	---	5,453	---
Carriers / HealthPlans	---	21 / 484	---
Primary Care Physician	---	1,186	---

<b>Total Enrollment</b>	<b>31,781</b>	ESI	19,004	60%
		IP	12,777	40%

### Federal Poverty Level Breakdown of Total Enrollment



### Total Insure Oklahoma Member Monthly Enrollment



### Currently Enrolled Up from Previous Year

Businesses	5,453	4%
ESI Enrollees	19,004	12%
IP Enrollees	12,777	37%

ESI & IP Enrollee totals include Students.

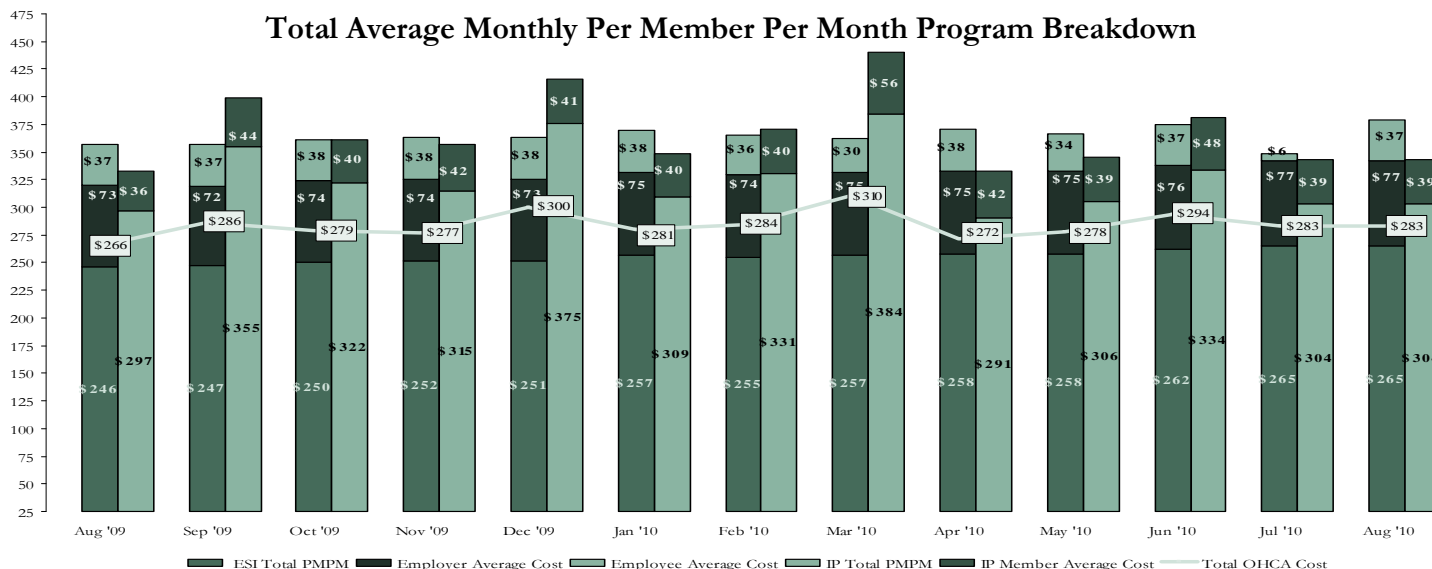
### Latest Monthly Marketing Statistics

Web Hits on InsureOklahoma.org	41,559
Call Center - Calls Answered	17,001

Call Center count now includes OHCA calls.

Unable to produce Call Center Counts for April.

### Total Average Monthly Per Member Per Month Program Breakdown



All the state share of the Insure Oklahoma program costs are budgeted from the state's tobacco tax revenues. (All financial information is previous month activity.)

