



Dear Agents,

OHCA is happy to announce that the online application for Insure Oklahoma (IO) is up and running! 727 applications have been successfully submitted since July 24 to see if they qualified for affordable, quality coverage. Restoring this function allows for faster processing and greater convenience for our customers. Please be prepared for an increased statewide marketing push to ensure that qualified businesses and individuals know that IO remains open for business and is bringing new customers on board every day. Though limited funding currently allows for no more than 30,000 covered lives, we have 40 percent capacity remaining to serve additional qualified Oklahomans.

In the coming weeks, we will be reaching out to you to explore new ways to partner and promote IO to your customers. As always, we appreciate your input and together we will continue to strengthen what has become a nationally recognized public-private model.

We thank you for helping us share the good news. We look forward to continued growth and success. For more information or to apply for coverage, please visit us at [www.InsureOklahoma.org](http://www.InsureOklahoma.org) or call 888-365-3742.

Thank you,  
The Team

