



## Helping Oklahoma Businesses Stay Strong

### Insure Oklahoma Now Accepting Larger Businesses

We are excited to announce with Governor Mary Fallin that the Insure Oklahoma program is increasing its employer size limit from 99 to 250 employees. Insure Oklahoma began accepting applications from newly-qualified employers on Sept. 21.

Gov. Fallin said increasing the eligibility limit to 250 employees is part of the state's efforts to be more business-friendly, improve health outcomes and responsibly expand access to health care.

[Click here](#) to read the official news release that includes statements from Gov. Fallin and Oklahoma Health Care Authority CEO Nico Gomez.

**Did you know... 1,348 Oklahoma establishments have 100-250 employees, according to the Bureau of Labor Statistics.**



### Advertise at half the cost

Insure Oklahoma is pleased to announce a co-op advertising opportunity for you and your business to join the recently launched marketing campaign for the state's premium assistance program for businesses.

Co-op advertising is a cost-sharing arrangement between the program and your business to purchase ads in print publications and on radio stations. This is your chance to buy Insure Oklahoma ads with your business information included for half the price.

It is a classic win-win. Here is how it will work:

- You pick the publication or station, ad type and format. Then, you'll provide that information to OHCA for approval.
- OHCA will provide a professionally-designed print ad template that will be adjusted to include your agency contact information and meet your chosen publication's specifications, or a high-quality radio ad
- Once the ad is published, send a proof of publication along with a copy of the invoice and you will receive a check for half the cost!

Agents or agencies are limited to \$5,000 per month total reimbursement for all advertising. The co-op advertising program has limited funding and is subject to cancellation by OHCA, so all costs must be approved in advance.

[Click here](#) to register by September 30 to participate in the co-op program. You will receive additional instructions and guidelines after registration.

For more information, email **Cate Jeffries** at the Oklahoma Health Care Authority: [cate.jeffries@okhca.org](mailto:cate.jeffries@okhca.org).

### Employer Portal

Due to the extension, we are making many system changes that will require employers to set up and maintain an Insure Oklahoma Portal account. When an employer/agent calls in Tier-1 call center reps will be verifying that a portal account has been set up. If it has not been set up, you are encouraged to do so by October 31, 2015.

### Missing Invoices

If you have missing invoices that have not been processed, please submit them by November 30, 2015. Once we go to the new system, we will be unable to process past invoices.

### Effective Immediately

Please utilize the following to ensure receipt of your documents:

Fax: 405-530-3433

Email: [InsureOK@okhca.org](mailto:InsureOK@okhca.org)

Questions? Please call the Insure Oklahoma helpline @ 888-365-3742

### Holiday Closings

We will be closed for Veterans Day November 11, Thanksgiving November 24-25 and

Christmas December 26-27.



Check out Insure Oklahoma's newest television ad for employers. It's running on stations across the state through September.



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